

UNIVERSITY PROGRAMS AND PROFESSIONAL CAREERS FOR FOR ALC / VISUAL ARTS



***CAREER
COUNSELLING
SERVICES - 2023***

INTRODUCTION

The information provided in this document was created by Marlene Canuel, the guidance counsellor at Champlain Regional College - Lennoxville.

Are you a student in ALC or Visual Arts and wondering what direction you should take in this field? Are you curious about what to do after your DEC? What kind of tasks and work environments can you expect? Is there a future in this sector? Do you have the qualities needed to succeed? Let's explore different education programs and careers avenues for you!

The job market in the arts, languages and communication fields offers a wide range of opportunities, often unrecognized. University training in this field prepares you for a wide variety of jobs, calling on the development of specific and a wide range of interests. How do you find your way in this diverse job market? How can you prepare for these professions?

This document presents eight fields within the Culture and the Arts domains. You will find a description of each field, with professional fields related to it as well as university programs.

We also invite you to reflect on your Holland Interest Profile (RIASEC) by completing this short [QUIZ](#). Each field of study has their typical Holland Interest Profile. It can help you to see which fields are the best for you.



HOLLAND INTEREST PROFILE (RIASEC)



PROGRAMS IN THE ARTS DOMAINES



EXPRESSIVE ARTS

The expressive arts family includes activities that are mostly related to the performing arts. Presenting in song, dance, or theater, participating in shows as a prop or stage manager, teaching drama, organizing exhibitions, and performing are all part of the activities of this family.



Interests and skills:

- *You are expressive, imaginative, and extroverted.*
- *You describe yourself as original, intuitive, and polyvalent.*
- *You enjoy using your body, your hands, your feet, or your voice to express yourself.*
- *You like to create or interpret works related to the performing arts.*
- *You enjoy working in a team.*
- *You like doing technical tasks that require creativity and precision.*
- **Your Holland Interest Profile is AS (Artistic, Social)**

Subjects loved at school:

- *Theater, danse, arts, music, cinema, painting, drawing, photography*

PROFESSIONAL FIELDS

EDUCATION, DANCE, COMMUNICATION, MUSIC, DRAMATIC ARTS, AND CINEMA

[Explore programs here](#)

[Explore careers in culture](#)

APPLIED ARTS

The Applied Arts family includes activities that involve creativity and manual dexterity. Taking photographs, creating decors, designing spaces, creating exhibitions, acting as a consultant in hairdressing, esthetics, or manicure, all these are part of the activities specific to this family.



Interests and skills:

- *You are creative, original, curious, and polyvalent.*
- *You are autonomous, rigorous, and passionate.*
- *You like to draw or create models and art projects.*
- *You enjoy working manually.*
- *You like to combine colors, textures, and shapes to create an aesthetic and tasteful whole.*
- *You like giving your advice on design, fashion or decoration.*
- **Your Interest Profile is AIR (Artistic, Investigator, Realist)**

Subjects loved at school:

- *Drawing, photography, art history*

PROFESSIONAL FIELDS

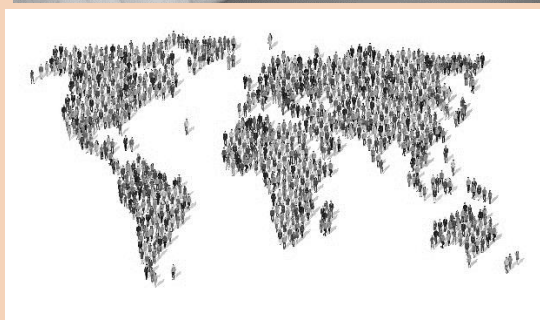
ARTS, INTERIOR DESIGN, INDUSTRIAL DESIGN, EDUCATION, PHOTOGRAPHY, MUSEOLOGY

[Explore programs](#)

[Explore careers in culture](#)

LANGUAGES

The language family groups together activities requiring the deepening of one's mother tongue and the learning of other languages for professional purposes. Translating, interpreting, acquiring advanced knowledge of your mother tongue or another language, teaching an ancient or modern language.



Interests and skills:

- You enjoy learning new languages.
- You describe yourself as rigorous and meticulous.
- You have good communication skills; you are able to express yourself easily in front of people.
- You are curious, you like traveling and exploring new cultures.
- You have a good memory.
- **Your Holland Interest Profile is AI (Artistic, Investigator)**

Subjects loved at school:

- English, French, Spanish, German
- Literature
- Journalism
- Communication and media

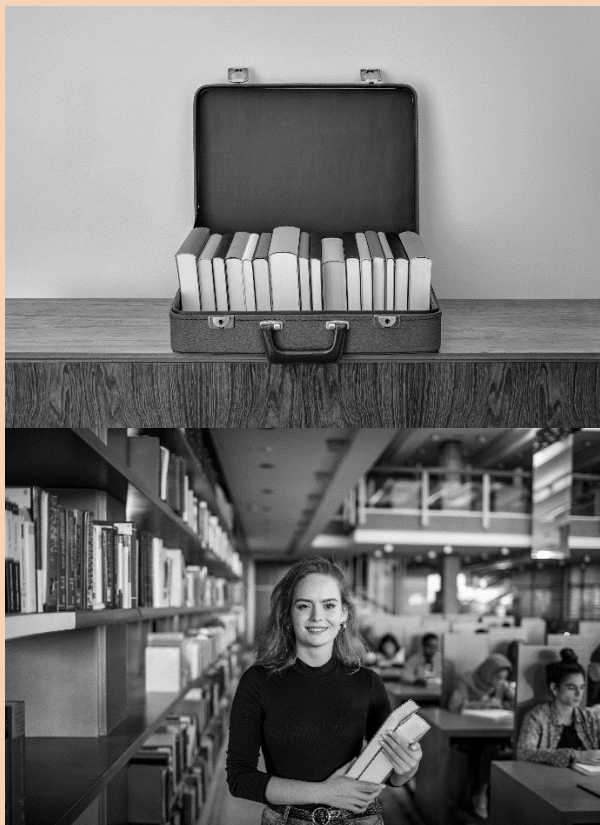
PROFESSIONAL FIELDS

TRANSLATION, LINGUISTIC, MODERN LANGUAGES, GERMAN STUDIES, ENGLISH STUDIES, HISPANIC STUDIES, EAST ASIAN STUDIES, LATIN AMERICAN AND CARIBBEAN STUDIES, AFRICAN STUDIES, JEWISH STUDIES, ITALIAN STUDIES, FIRST NATION STUDIES, EDUCATION, TEACHING A SECOND LANGUAGE

Explore programs in [Human Society](#), [Languages](#), or [Education](#)

[Explore careers in Culture](#)

LITERATURE



The Literature family includes activities related to the literary world from here and elsewhere. Designing and writing texts, conducting literary analysis or criticism, and offering revision or correction services are among the activities specific to this family.

Interests and skills:

- *You are creative, imaginative, with a great intellectual curiosity.*
- *You have self-discipline and you are rigorous.*
- *You enjoy learning about other cultures.*
- *You love reading or writing.*
- *You have the ability to understand texts, and you have good analytical and visual skills.*
- **Your Holland Interest Profile is IA (Investigator, Artistic).**

Subjects loved at school:

- *French / English Literature*
- *History, Sociology*
- *Languages*
- *Communication and media*
- *Journalism*
- *Arts History*

PROFESSIONAL FIELDS

ARCHEOLOGY AND ANCIENT STUDIES, GERMAN STUDIES, ENGLISH STUDIES, FRENCH STUDIES, HISPANIC STUDIES, LITERACY STUDIES, COMMUNICATION

Explore programs in [Literature](#), [Human Society](#) and [Communication](#)

[Explore careers in Culture](#)

FASHION



The Fashion family includes activities related to the design, production and marketing of clothing. Working on the production of textiles, designing and creating clothing, making leather goods, running a fashion boutique, or dealing with marketing are all part of the activities of this family.

Interests and skills:

- *You describe yourself as emotional, original, and creative.*
- *You care about appearances.*
- *You are rigorous and persevering.*
- *You like to draw, sketch and make objects.*
- *You have a good sense for aesthetics and business.*
- *You have good analytical and organizational skills.*
- **Your Holland Interest Profile is AER (Artistic, Entrepreneur, Realist)**

Subjects loved at school:

- *Art courses*
- *Drawing*
- *Theater*

PROFESSIONAL FIELDS

FASHION DESIGN, CLOTHING PRODUCTION, FASHION MARKETING, FASHION MANAGEMENT AND DESIGN

[Explore programs](#)

[Explore careers in Culture](#)

PRINTING ARTS



The Printing arts family includes activities related to the production of printed materials such as newspapers, magazines, advertising flyers and books. Inserting and modifying images to illustrate a periodical, making page layouts using computer graphics processes, managing a printing shop, or engaging in art binding are all part of the activities specific to this family.

Interests and skills:

- You describe yourself as methodical, patient, constant, precise, and meticulous.
- You like drawing and reading,
- You enjoy working in team.
- You have a flair for color matching and an eye for detail and precision.
- You have good business sense and organizational skills.
- You have good manual dexterity.
- **Your Holland Interest Profile is RIA (Realist, Investigator and Artistic)**

Subjects loved at school:

- Art courses and Photography
- Computer Science and Technology
- Journalism
- Business Administration

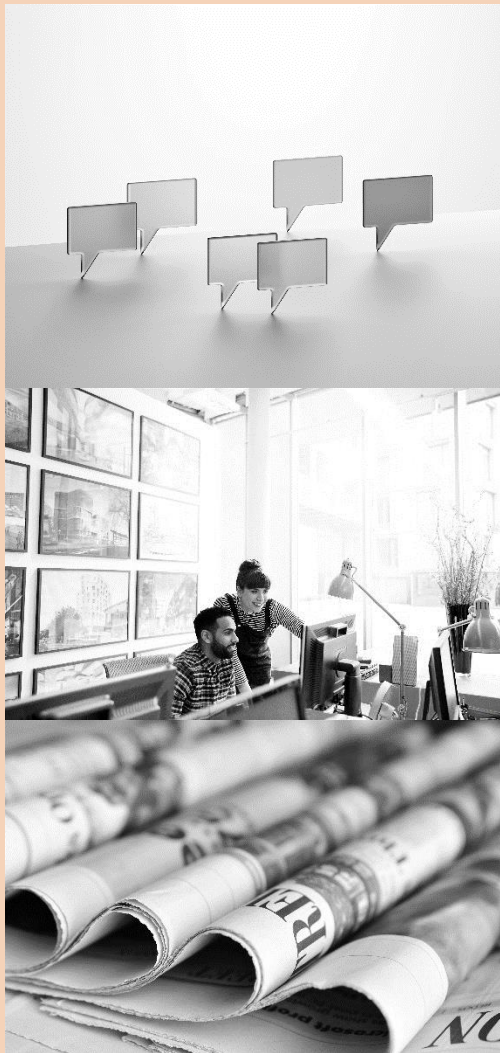
PROFESSIONAL FIELDS

PRINTING, INFOGRAPHICS, PROJECT MANAGEMENT IN GRAPHIC COMMUNICATION, COMMUNICATION

Explore programs in [Printing Arts](#), [Communication](#) or [Business Administration \(Marketing\)](#)

[Explore careers in Culture](#)

COMMUNICATION



The Communication family includes activities related to communications and media, including web design, 2D and 3D animation, public relations and advertising. Hosting a radio show, designing advertisements, writing journalistic texts for specialized magazines, working as a press agent, are all part of the activities of this family.

Interests and skills:

- *You describe yourself as resourceful, dynamic, original, creative, spontaneous, expressive, persuasive, attentive to others.*
- *You enjoy leading meetings, writing, and transmitting information.*
- *You like maintaining dynamic relations with your entourage.*
- *You are constantly in touch with current events.*
- *You frequently use electronic media, and you like to produce videos or create presentations.*
- *You have the ability to express yourself.*
- **Your Holland Interest Profile is AE (Artistic, Entrepreneur).**

Subjects loved at school:

- *French, English, and other Languages*
- *Theater, Journalism,*
- *Communication and media*
- *Politics, History, Sociology, Psychology*

PROFESSIONAL FIELDS

GRAPHICS, MULTIMEDIA, CINEMA, ARTS, COMMUNICATION, MARKETING, VIDEO GAMES, INTERCULTURAL AND MEDIA COMMUNICATION, JOURNALISM, 3D ANIMATION

[Explore programs in communication,](#)
[Explore careers](#) in communication

ARTS AND CRAFTS



The Arts and Crafts family includes activities related to the artisanal manufacture of objects and various items from materials such as glass, stone, clay, textiles, leather, wood or metals. Creating jewelry, making blown glass or ceramic vases, cutting precise stones, making art engravings, restoring furniture or works of art, all these are part of the activities of this family.

Interests and skills:

- You describe yourself as creative, original, intuitive, and passionate.
- You are autonomous and independent.
- You enjoy manipulating, assembling, and modifying materials, colors, and textures.
- You enjoy drawing and creating unique works from different materials.
- You have a business sense and a concern for a job well done.
- you have great manual dexterity.
- **Your Holland Interest Profile is AER (Artistic, Entrepreneur, Realist).**

Subjects loved at school:

- Drawing, Painting, Sculpture, Pottery

PROFESSIONAL FIELDS

ARTICS CRAFTS, ARTS

[Explore programs](#)

[Explore careers in Culture](#)

CAREERS IN THE CULTURE AND COMMUNICATION DOMAINES



KNOWLEDGE AND CULTURE

<u>LANGUAGES AND LETTERS</u>	Author of humoristic texts Playwright Literary critic Literary director Writer Publisher Performer Sign language interpreter	Lexicographer Linguist Philologist Technical writer Reviewer Terminologist Translator Inuktitut translator
<u>MUSIC</u>	Piano tuner Musical arranger Singer-songwriter Concert singer Popular singer Orchestra conductor Chorist	Composer Disc jockey Instrumentalist Musician Popular musician Orchestrator
<u>DANCE</u>	Choreographer Dancer Dance teacher	
<u>ARTISTICS PRODUCTION</u>	Accessories Artist agent Television signalman Announcer-director (international) Production assistant (television) Assistant director Assistant production technician Sound engineer Cameraman Stuntman Programmer (radio, television) Props supervisor Set builder Sound engineer Stage hairdresser Set designer Stunt coordinator Costume designer Art director Casting director	Stagehand Make-up artist Theater director Film editor Sound editor Sound editor Aerospace Structure Fitter Narrator Tele blower operator Sound operator Painter-scenographer Boom Operator Usher Sound recordist Audience relations officer Producer (film, radio, television, theater) Projectionist Director Researcher (radio, television)

	Director of photography Production manager Production manager (film, television) Music director Technical director (film, radio, TV, theater) Technical director of artistic productions Lighting technician Dresser Designer Control room video instructor	Stage manager Scriptwriter Sound librarian Special effects technician Broadcast maintenance technician Post-production technician Production technician Sound technician Broadcast and Recording Technician Broadcast Technician
<u>PERFORMING ARTS</u>	Acrobat Actor Clown Contortionist Voice doubler Stilt walker Balancing act Humorist	Musical theater performer Juggler Magician Puppeteer Mime Figure skater Pyrotechnician Trapeze artist
<u>VISUAL ARTS</u>	Technical assistance in interior design 2D-3D animator Painter Cartoonist Cartoonist 2D and 3D animation designer Exhibition designer Decorator Fashion designer Graphic designer Industrial designer Animation designer Display designer Graphic designer Engraver Computer-assisted engraver	Illustrator Computer graphics Pre-press graphic designer Sign letterer Layout artist Photographer Portrait photographer Scientific photographer Sculptor Screen printer Hand screen printer Presentation design technician Industrial design technician Cartoon technician Computer graphics technician
<u>ARTS AND CRAFTS</u>	Leather craftsman Artisan weaver Stained glass artisan Jeweller	Goldsmith Potter Ceramic potter Bookbinder

	Jeweller-repairer Chaser Lace maker Jeweller-joiner Gemmologist Engraver (goldsmith) Lapidary Luthier Leatherworker	Furniture restorer Gemstone setter Glass blower Funerary monument cutter Gemstone cutter Taxidermist Basket maker Stained-glass maker
<u>HISTORY</u>	Anthropologist Archaeologist Ethnologist	Historian Art historian Musicologist
<u>ARCHIVES AND MUSEOLOGY</u>	Archivist Librarian Cataloguer Library clerk Museum curator Museum Director	Library librarian Antique restorer Archival technician Documentation technician Records management technician Museology technician
<u>EDUCATION</u>	Individual educational assistant Daycare educator assistant Andragogic Student life coordinator Research and teaching assistant School and career information advisor Family and child counselor Pedagogical advisor College department coordinator School principal University department head Director of student services General director of education Museum educator Early childhood educator Daycare educator Daycare educator Cégep teacher Preschool teacher Elementary school teacher Secondary school teacher	Adult education teacher Special education teacher Corporate trainer Orthopedagogue Drama teacher (college or university) Plastic arts teacher Art teacher at university Secondary vocational teacher University professor Modern languages teacher Music teacher University instrumental music teacher College instrumental music teacher Professor of philosophy College technical training teacher Professor for the visually impaired College or university registrar Special education specialist Specialist in educational measurement and evaluation Specialist in teaching techniques and media Didactic materials technician

COMMUNICATION

<u>PUBLIC RELATIONS AND ADVERTISING</u>	Information officer Press attaché Marketing consultant Advertising coordinator Advertising designer Advertising manager Sales and marketing communications manager Sales Director Marketing Director	General sales and advertising manager Model Fashion photographer Advertising photographer Direct mail operator Advertising Advertising copywriter Public relations Public relations specialist
<u>BROADCAST MEDIA</u>	Presenter (radio, television) Announcer Sports commentator News reader	
<u>PRINT MEDIA</u>	Music stand Columnist Tourism columnist Proofreader Art critic Editorialist	Journalist Sports journalist Desktop publishing operator Press photographer News editor
<u>MULTIMEDIA</u>	Multimedia assembler-integrator Multimedia project manager Electronic game designer Multimedia product designer- ideator Electronic communications consultant Multimedia interface designer Multimedia visual designer Multimedia production manager Multimedia IT manager Interface ergonomist Technology integrator	Multimedia and Web integrator Multimedia audio producer Multimedia application programmer Multimedia editor Interactive scriptwriter Multimedia scriptwriter Video game tester Multimedia product tester Multimedia product tester Videographer Webmaster

ANNEXE

Where to find useful information?

- [Université Laval](#)
- [Université de Montréal](#)
- [École des Hautes Études Commerciales \(HEC\)](#)
- [École Polytechnique](#)
- [Université de Sherbrooke](#)
- [Université du Québec à Chicoutimi \(UQAC\)](#)
- [Université du Québec en Outaouais \(UQO\)](#)
- [Université du Québec à Rimouski \(UQAR\)](#)
- [Université du Québec à Montréal \(UQAM\)](#)
- [École de Technologie Supérieure \(ETS\)](#)
- [Université du Québec à Trois-Rivières \(UQTR\)](#)
- [Université du Québec en Abitibi Témiscamingue \(UQAT\)](#)
- [McGill](#)
- [Concordia](#)
- [Bishop's](#)
- [Canadian Universities](#)
- [Ottawa University](#)

OTHER RESOURCES

[Career Counseling website](#)
[Mon emploi.com](#)
[Career Cruising](#)

References

Mon emploi.com [Mon emploi.com](https://monemploi.com)

Maurais, Yves et Marius Cyr (2012). L'expérience de s'orienter à partir de soi. 4^e édition, Septembre Éditeur

